

## Pledge to give

To make a pledge, fill out the pledge form available on the upper right-hand corner of our homepage at [www.rruuc.org](http://www.rruuc.org).

You can complete the form online or print it out and mail it to us.

Once you have submitted a pledge form, there are several ways to fulfill your pledge payments. You can choose to pay by:

- check,
- credit card,
- text-to-give, or
- bank or stock transfer.

For your convenience, you can set up an automatic online payment schedule through our website at [www.rruuc.org/give](http://www.rruuc.org/give).

For more information or assistance, please contact Ana Lim at 301-229-0400 ext. 101 or by email at [alim@rruuc.org](mailto:alim@rruuc.org).

## Our stewardship goal

Our goal is to raise **\$990,000** for the 2021-2022 fiscal year, the same amount set for last year's campaign.

Stewardship pledges are critical to RRUUC's financial life, contributing about 80% of the money needed to meet our annual expenses.

Please include River Road Unitarian Universalist in your giving plans to keep this special place growing and thriving.

## We're meeting the moment...



**Building sanctuary  
against the climate crisis**

At River Road Unitarian Universalist Congregation  
Community, Spirit and Service



...in these and so many more ways.

# MEETING THE MOMENT

2021-2022 Stewardship Campaign  
River Road Unitarian Universalist Congregation



6301 River Road, Bethesda, MD 20817  
301-229-0400 [www.rruuc.org](http://www.rruuc.org)

## Why give?

In a time of great uncertainty for our nation and our world, many people find respite and renewal at RRUUC, a welcoming place for people from diverse backgrounds to find meaning, peace and joy.

This has been especially true during the global pandemic, as RRUUC has adapted programs and approaches to meet the moment and help us stay connected virtually.

No matter where you are on your spiritual journey, this congregation works to nourish and sustain us by providing:

- A loving and accepting community.
- Comfort and support in times of crisis.
- Glorious music and thoughtful inquiry.
- Encouragement and strength to work for social justice.
- A safe and nurturing place for the next generation to learn to care for others and the world around them.

No matter *how* or *how often* you participate, you are part of our community, and we rely on your financial support to provide the foundation upon which all of RRUUC's work and programs are built.

**Please pledge today  
and give generously.**

## How much should I give?

The amount you give is a personal decision based on your resources. Regardless of the amount of your contribution, all pledges are important and deeply appreciated.

To help you determine how much to give, the chart below outlines suggested categories.

Giving Category	Giving Range	
SUPPORTER	Individual	Up to \$2,000
	Couple	Up to \$3,000
SUSTAINER	Individual	\$2,000 - \$4,000
	Couple	\$3,000 - \$5,000
VISIONARY	Individual	Over \$4,000
	Couple	Over \$5,000

**Last year's average household  
pledge was \$2,784.**

If you are a continuing donor – we thank you! Please consider increasing your contribution by 4% or moving up a level, if you are able.

If you are a first-time donor, unsure how to begin, please check the *Unitarian Universalist's Fair Share Giving Guide* available at [www.uua.org](http://www.uua.org).

## What are our costs?

- Total annual operating expenses are \$1.2 million, 69% of which is staff expenses.
- The annual cost per pledging household is \$3,428.
- The weekly cost of the music program is \$2,340.
- The weekly cost to light, heat, cool, and clean the building and maintain the grounds is \$3,825.

## How is this year different?

The pandemic has affected both our income and expenses. We have lost more than \$180,000 in income from rentals and the bazaar; our staff structure has changed due in part to expected transitions, retirements and other factors; we are planning to add a capital improvement line to the budget in the amount of \$20,000 for the coming year; and while we received a Payroll Protection Program loan for \$150,000, we are not likely to be eligible for another in the coming year.

