



Giving Guide

River Road is where we create and sustain community connections, strive for justice, and find solace and joy.
It only happens with your financial support.

Why Give?

We give to people and places that add meaning and value to our lives. RRUUC is one of those places.

Our financial support through our pledges keeps RRUUC a vibrant reality. It is where ...

- We engage the will to speak and act with the courage of our convictions
 - Our children learn to care deeply about the world and one another
 - We find good company on the path to spiritual growth
 - We enjoy glorious music, thoughtful inquiry, and support in times of need
-

What to Give?

Our pledges fund about 80 percent of our operating expenses, so pledging is essential to RRUUC's future. By pledging we commit to support what we hold dear. **For the 2019-20 financial year, our goal is to raise \$1 million in pledges.** This amount that is broadly unchanged from the final pledge result in 2018-2019 when we exceeded our goal thanks to your generosity.

There are three giving categories as shown in the table below: Supporters, Sustainers and Visionaries. Supporters constitute the largest number of donors. Even small increases in pledges by this group have a significant overall impact. Please give as generously as you are able. In order to keep up with our expenses, please consider "stepping up" to a higher level of giving or increasing your 2018 pledge by at least 3 percent.

Another resource is the [Unitarian Universalist Association's Fair Share Giving Guide](#), which suggests a contribution of 2 to 10 percent of your income.

Giving Category	Giving Range	
Supporter	Individual	Up to \$2,000
	Couple	Up to \$3,000
Sustainer	Individual	\$2,000 - \$4,000
	Couple	\$3,000 - \$5,000
Visionary	Individual	Over \$4,000
	Couple	Over \$5,000