

PLEDGE CONFIDENTIALITY, Statement on

Adopted: 2/21/1979 (Addendum to Board of Trustees minutes of 2/21/1979)

The RRUC Board of Trustees constituted in 1978 was polled on and unanimously agreed to the following policy statement on pledge confidentiality with the understanding that it be presented as a Board statement to the Annual Congregational Meeting of January 21, 1979 for its consideration and in an effort to obtain consensual support for the policy. Such support was given.

Policy Statement

(a) The Chairs(s) of the Pledge Drive Committee in any year and the Chairs of the committee for the preceding and succeeding years acting as advisors and assistants shall have access to the pledge cards of the members and friends of RRUC for that year in order to keep a running account of the progress of the pledge drive. (N.B. except for the reference to former and prospective chairs, this affirms earlier Board policy as restated by the Board of Trustees in 1974.)

(b) All of the persons noted in paragraph (a) above and such (few) others as the Board of Trustees shall see fit to name, may examine the pledge records of members and friends of RRUC for a period of years to determine patterns of pledging for the purpose of making certain special appeals.

(c) Strict confidentiality shall otherwise be maintained.

(d) Special appeals shall not be made to individuals as such but only to persons as members of categories (e.g., those who have been low pledgers for some years; those who have been high pledgers but have recently decreased their pledges). The categories shall be devised by the Pledge Drive Committee but shall be submitted to the Board for its approval.

(e) In order to avoid appeals to those who have good reason for their pledging patterns, the committee shall have recourse to those members and officials of the church who are likely to know the personal histories of the individuals concerned. In making inquiries, however, the committee shall not communicate specific pledge data to those from whom it seeks information.